

Radio station wants to go back to basics

102.7FM set to launch new plan

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THE management group for Toowoomba's long-standing community radio station hopes a plan to return it to relevance will draw listeners back.

4DDB, long known as 102.7FM, will roll out a new strategy, featuring new shows and different program times.

President and acting manager Sara Andrews said after a decade of slowly drifting into a semi-commercial format, she wanted the station to have relevance again for Toowoomba residents.

"Basically, what we're looking at is taking us back to the way community radio used to be run," she said.

"We've sort of lost our way. I would describe it as a poor man's commercial station.

"We're going to be changing up the way we do things. People need to know it's their community station."

The current committee held a series of consultation meet-



BACK TO BASICS: 4DDB-102.7FM manager Sara Andrews hopes more community input will turn around the Toowoomba radio station and bring it back to the people.

Photo: Tom Gillespie

ings with community groups and Toowoomba musicians last month, in a hunt for new ideas and to recruit different presenters.

Ms Andrews said the feedback was unanimous in wanting to bring young people back to the station.

"It's been an agreement (from everyone) that this is long-overdue," she said.

"The thing that amazed me is how most of those musos (and groups) wanted to help the next generation."

Ms Andrews said she wanted to hear from potential hosts for either a spoken-word or music program on the air.

"We want people who want to do a music or spoken show. If you have something to offer, we'll give you a spot," she said.

"The more people are involved and know they're welcome, the more things we'll change."

People interested to learn more or offer feedback can send an email to ddbfm@bigpond.com or call Sara on 0437 493 403.

New special volunteers required

When people think of volunteering their services to 102.7 FM, they usually tend to think in terms of being an announcer, since that is how they envision the station—interesting people playing enjoyable music. There is also a need for people to help out behind the scenes. Here are the positions that need filling at the moment:

News Readers—people who can read well and speak clearly with interesting voices are required to read newspaper articles in conjunction with another news reader during the News Hour, which goes to air weekdays from 11 to noon. Successful applicants

will be those who show confidence and reliability. Previous experience is not necessary as training will be given, including operation of the studio equipment. Apply to the Station Manager.

Interviewers—people who can regularly record 13-minute interviews on a variety of interesting topics for insertion into programs throughout the day. Community Radio is not designed to just play music, but rather to provide a variety of programs that will engage people and meet their listening needs. Training will be provided and studios made available for recording and editing of the interviews. Interested applicants can contact the station manager Sara Andrews on 4638 4171.

Program Guide Summer 2018-19

From	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
	Easy Over Breakfast	The Big Mattress					Easy Over Breakfast		
8.00 AM	Station Playlist						Station Playlist		
9.00 AM	Sunday Jukebox	FM Country							
11.00 AM		Morning News Hour							
Midday	Sunday Roast	The Long Lunch					Saturday Shuffle		
1:00 PM							Under the Influence		
2:00 PM	Exploring the Classics	FM Drivetime							
3:00 PM								Winding Down With Stu	
4:00 PM	Let the Bands Play								
5:00 PM	Sunday Session	Radio Persia	Radio Holland	Radio Philippines	Musical Interlude	Radio Korea	Party Mix		
6:00 PM	Voices of Faith	Late Night Fun	Voices of Faith	Late Night Fun	Jazz Ezy	Down in the Basement			
7:00 PM	Life Stream		Fundamentally Folk						
8:00 PM	Let the Bible Speak	102.7 FM Overnight			New and Nostalgia				
9:00 PM									
10:00 PM									
11:00 PM -6.00 AM									

New on-air talent 2018

Kate Powell, sounding great on Drivetime, News Hour, and Life Stream



Jake Clark, shaved his beard to raise money for Movember



Kaydi, Amelia & Sofie, Toowoomba High School, making waves on Friday political discussion

